



Providing global reach for healthcare businesses

biomedical strategy consultants

Access global healthcare opportunities

Biomedical Strategy Consultants is a strategic and investment advisory firm serving the global medical devices, diagnostics, pharmaceutical and biotechnology industries with particular focus on opportunities in Asia-Pacific.

We provide services in international business development to healthcare companies, ranging from seed, early stage and emerging growth companies to divisions of Fortune 500 corporations. We also provide industry insights and advice to venture capital firms and other private equity investors.

Biomedical Strategy Consultants is headquartered in Singapore with offices in Mumbai, Beijing, Tokyo and Sydney. Our business and geographical focus is Asia-Pacific, a potential market of 2.8 billion people.

With well over 100 years' combined international healthcare industry experience in sales, marketing and business development, the senior partners and associates of Biomedical Strategy Consultants have unparalleled domain expertise providing clients unique perspectives and profound insights into Asian markets.

Our key business areas are:

- **Market Entry and Strategy Consulting**
- **Market Opportunity Assessment**
- **Distributor and Channel Management**
- **Strategic Sourcing and Contract Manufacturing**
- **Services for Emerging Growth Companies**
- **Investment Advisory Services**
- **Technology, competitive intelligence and due diligence services**

For more information please visit our web site or contact us directly.

Expertise

Our expertise lies in medical devices, diagnostics, pharmaceuticals and biotechnology. Within this sector we cover a broad range of products and clinical applications, including the following:

Anaesthesia and ICU Equipment, Biomaterials, Biopharmaceuticals, Cardiovascular Devices, Catheters, Clinical Information Systems, Gene Therapy, Implantable Devices, Infant Care Equipment, Interventional

Cardiology, IV Therapy and Drug Delivery, Medical Engineering and Gas Supply Systems, Molecular Biology, Operating Theatre Equipment, Patient Monitoring, Point-of-Care Diagnostics, Radiology and Imaging Equipment, Respiratory Care, Ultrasound Imaging and Nuclear Medicine, Wound Care. Pharmaceutical Therapy Areas include: Oncology, Anti-infectives, Urology, Diabetes, Hypertension, Cardio-vascular, Critical Care, Hospital Care, Respiratory Systems.

mission

Our mission is to help our clients successfully exploit global opportunities in the medical devices, diagnostics pharmaceutical and biotechnology markets.

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