

FIRST
TIME
IN ASIA!

MEDICAL DEVICES EVENT for the Asian Market

Dx/Mx
Asia Series
Diagnostics & Medical Devices

Mx Asia™ 2006

“From Concept to Market through Effective Partnerships”

20 & 21 July 2006, Crown Plaza Hotel, Kuala Lumpur, Malaysia

Mx Asia is aimed at those interested in the development, launch, manufacture and effective use of medical devices, and forming strategic partnerships with medical devices companies, solution providers and suppliers. This event will focus on exploring opportunities and addressing the needs of innovators, startup companies and multinational companies operating in Asia, as well as researchers and clinicians interested in the translation of their research into products.

2 Inspiring Keynote Speakers



Ralph F. Ives
Executive Vice President,
Global Strategy and Analysis,
Association of Advanced
Medical Technologies
(AdvaMed), USA



Datuk Dr. Ir. M. S. Pillay
Deputy Director General
of Health,
Ministry of Health,
Malaysia

Hear from and exchange ideas with industry leaders, regulatory, legal and market experts, government officials and thought leaders during the conference sessions on:

- **Innovation & Technology**
Latest technological developments in medical devices and innovative technologies and solutions for medical devices developers and manufacturers.
- **Translation & Trends**
Overcome developmental & regulatory hurdles, address regulatory compliance, IP considerations, clinical validation & evidence-based medicine, risk management & quality control, market/user/business environment knowledge. Market and regulatory updates from the EU, USA, Japan, China, Malaysia and other countries in Asia.
- **Partnering & Investment**
Attract and manage strategic alliances, tech transfer and investment.

3 STRATEGIC PRE-CONFERENCE WORKSHOPS 18 & 19 July 2006

- ❖ **WORKSHOP A** → The EU and US market: An overview of the regulatory hurdles for medical device manufacturers (9am - 5.30pm on 18 July 2006)
- ❖ **WORKSHOP B** → Bringing medical technologies to market (9am - 1.30pm on 19 July 2006)
- ❖ **WORKSHOP C** → Intellectual property protection strategy for medical devices in a competitive global market (2.15 - 6.30pm on 19 July 2006)

Mx Asia Business Mission*
(17 & 18 July 2006) to Singapore and Malaysia is being held in conjunction with **Mx Asia 2006** to create greater value for conference delegates.

*Organised by DN Venture Partners
Further details can be found at:
<http://www.dn-venture.com/mabm2006.htm>

www.abc-asia.com/mxasia.htm

Organised by:



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Taylor & Francis
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mediSTAT
WORLD MEDICAL MARKET ANALYSIS

Medical Industry Week
The latest news on worldwide medical device & equipment companies

Why Medical Devices ...Why Asia?

It is estimated that the global market for medical devices will exceed US\$260 billion in 2006. Presently Asia's healthcare market constitutes approximately 45% of the global healthcare market.

Asia not only represents a growing market but also an attractive base to set up operations in R&D, product development, testing, clinical trials and manufacturing of medical devices. The healthcare industries in Asia have and are continuing to experience immense growth in investment, government sponsorship, technological innovation and regulatory harmonization and compliance to intellectual property protection.

There are no less than 400,000 different types of medical devices using diverse technology in the market. The market is highly fragmented and medical devices vary widely in their complexity and their degree of risk, safety requirements as well as effectiveness and benefits.

Today's medical devices marketplace is getting crowded. Improved and sometimes cheaper options are constantly entering the market. Being first-to-market or being first-of -its-kind in product category is no guarantee of success in this competitive market. Given the challenges of reimbursement and cost pressures, regulatory hurdles, intellectual property considerations and the tendency towards commoditization, medical devices companies must be constantly vigilant and innovative in the ways they develop products and do business.

How does one develop a technology and market strategy that enables differentiated products which yield return on investment?

Keep abreast with the best practices in the industry and find the right partners to achieve your objectives by attending this exciting event!

Key Benefits of Attending

- > Meet potential business partners, collaborators, licensees and investors to explore effective supplier partnerships, discover solutions to grow your business, opportunities for technology licensing, collaboration and joint ventures
- > Learn from industry leaders about the trends in the industry from a technology, customer-focused and regulatory perspective
- > Network with innovators, clinicians, regulators, representatives from large corporations, investors and service & solution providers at the many networking opportunities and take advantage of the facilities for one -to-one meeting available at the conference venue
- > Evaluate new technologies and products presented during the conference & in the exhibition
- > Get questions answered by the experts on every aspect of bringing a product to market: clinical trials and validation, IP protection, regulatory and quality standards, reimbursement, pricing and managing partnerships

Who will attend

- > Global, regional and local medical devices companies.
CEOs, CTOs, CSOs, CMOs, VPs, Managers and Executives from the following departments:
 - Business Development, Product Development, R&D
 - Sales & Marketing, Legal, Finance
 - Global/ Strategic Alliances, Reimbursement & Outcomes Planning
 - Regulatory Affairs & Quality
 - Clinical Operations and Medical Affairs
- > Medical devices distributors/ agents/resellers, vendors, suppliers & fabricators, OEM manufacturers
- > Consultants, advisors and service & solution providers to the industry
- > Researchers (bio-scientist, bio-engineers, technologists) from the institutes in the region who have research activities in this area and would like to further develop their research findings into a medical device
- > Surgeons and other medical practitioners whom use &/or develop medical devices (e.g. specialists in cardiology, urology, orthopedics, neurology, ophthalmology, metabolic disorders, biomedical engineering)
- > Government officials, policy-makers and regulators
- > Entrepreneurs & Investors

***PARTNERING & INVESTMENT SHOWCASE - Calling for Presenters!**

These sessions provide an opportunity for interested parties to present their company's/organisation's products/technologies and partnering goals and opportunities to potential business partners, collaborators, licensees and investors. Those companies / organisations selected will give 15 minutes presentations.

There will be no additional cost for companies / organisations to participate in this showcase. The only requirement is that one person from the company or organisation must be a registered conference delegate.

If you are interested to present in these sessions, please contact Dr Sharan Sambhi, IBC Asia, email: sharan.sambhi@ibcasia.com.sg, DID: +65-6835 5144, Mobile: +65-90288471, for further details.

Mx Asia Business Mission

Maximize the value from your trip to Asia and the Mx Asia 2006 conference! In support of IBC Asia, DN Venture Partners is organising the Mx Asia Business Mission to Singapore and Malaysia to create greater value for conference delegates. Through meetings and visits to local medtech organisations, this customized mission delivers first-hand information, links delegates with key industry players and presents business opportunities in Asia's medtech scene. Sign up today at <http://www.dn-venture.com/mabm2006.htm> or contact Marvin Ng at +65 6233-6899.

Register TODAY! Call Tel: +65 6514 3180

STRATEGIC PRE-CONFERENCE WORKSHOPS

Sign-up now to equip yourself with the necessary ammunition to launch explosively in this key markets and maintain your competitive edge!

18 July 2006

[9am - 5.30pm with lunch break from 1-2pm]

EU and US market: Regulatory Hurdles For Medical Device Manufacturers (Workshop A)

Led by Clemens Mohr, MT Promedt Consulting GmbH, Germany & Robert Clark, Medical Device Regulatory Advice, USA

OUTLINE

- Introduction to the EU/FDA requirements (CE-marking/ 510(k)/PMA)
- Product approval pathways in the EU and US
- Quality System Compliance in the US and EU
- Product Classification in the EU and the US
- Essential Product Requirements in the EU / Essential Product Requirements in the US (Application of product and safety standards)
- Product Risk Assessment and Management Plans
- Technical Documentation: EU and FDA
- Clinical Trials in the EU and US
- European Authorized Representative / US Agent
- Medical Device Vigilance System and Post Market Surveillance in the EU and the US (e.g. Incident Reporting, Recall and so on, case studies)
- Coming new or additional Regulatory Requirements in the EU and the US
- Q&A

WHY ATTEND?

This is a **must attend** event for both technical and non-technical personnel who want to:

- Understand how to launch Medical Devices or *In vitro* Diagnostic / IVD products in the two main markets, EU and the US.
- Compare the EU and US regulatory requirements in one workshop in regard to creating a successful market access strategy
- Learn via case studies the practical implementation of those requirements
- Gain in-depth knowledge of the latest regulatory updates

WHO SHOULD ATTEND?

This workshop will be useful for medical device start ups, dealing with everything from the design and manufacture to sales and marketing of medical devices kits, as well as established companies wishing to consolidate, expand, and improve.

This workshop is equally important for both regulatory personnel and non-regulatory personnel in related functions including top management.

ABOUT YOUR WORKSHOP LEADERS



Mr Clemens Mohrs has over twelve years experience in the Medical Device development, manufacturing and service, Quality assurance and regulatory affairs. Specialized in Active Medical Devices in particular x-ray and ultrasound diagnostic, endoscopy and medical imaging. He is currently a consultant with MT Promedt Consulting GmbH and will be addressing the EU related portion of this workshop.



Mr Robert Clark is the President and Senior Consultant of Medical Device Regulatory Advisors, Inc., an international consulting firm offering expertise in regulatory affairs and quality assurance to medical product manufacturers of all sizes.

Over 25 years experience in medical product development, manufacturing, quality assurance, validation, and regulatory affairs; encompassing a broad spectrum of medical devices, *in-vitro* diagnostics, API pharmaceutical manufacturing, drug and device packaging, and sterilization.

19 July 2006 [9am - 1.30pm with teabreak from 10.30-11am]

Bringing Medical Technologies to Market (Workshop B)

Led by Fredrik Nyberg, Biomedical Strategy Consultants, Singapore

OUTLINE

The current state of the MedTech industry

- Industry background and current trends: Asia vs US/Europe.
- The global medtech investment climate.
- What's "hot" in MedTech?
- What are investors looking for? What are investors financing?
- An Asian perspective: Where are the opportunities?

Managing strategic partnerships: practical advice for Asia-Pacific MedTech companies

- Getting the most out of collaborative partnerships
- Working with inventors; clinicians; investors; consultants and regulatory firms; contract manufacturers and distributors

Navigating the MedTech commercialisation process

- Identifying and evaluating ideas and inventions
- The anatomy of a winning Business Plan
- Making convincing presentations to investors
- Getting the operational priorities right
- Product development and clinical trial management
- Market entry strategy development
- Establishing sales and distribution channels
- International launch management
- Case Studies and group activity

Tips & Roadmap For
**COMMERCIAL
SUCCESS**



ABOUT THE WORKSHOP LEADER

Fredrik Nyberg is the co-founder and Managing Partner of Biomedical Strategy Consultants Pte Ltd, a strategic and investment advisory firm serving the global medical devices, diagnostics, pharmaceutical and biotechnology industries with particular focus on opportunities in Asia-Pacific. He has served numerous clients ranging from medtech start-ups to Fortune 500 life sciences companies.

19 July 2006 [2.30 - 6.30pm with teabreak from 4-4.30pm]

Intellectual Property Protection Strategy for Medical Devices in a Competitive Global Market (Workshop C)

Chaired by Janet McNicholas, Ph.D., Bell Boyd & Lloyd LLC, USA

OUTLINE

This half day strategic workshop will feature an international panel of experts in IP law and commercialization from 7 countries. The goal of the workshop is to provide a global update on the key IP issues related to effective commercialisation and successful global partnering by the medical devices industry in the key markets of Australia, Canada, China, Japan, Europe, India and USA. The faculty will give updates on legal framework related to the protection of IP in their country or region and share case studies and important case law involving company transactions involving IP acquisition as well as infringement and litigation cases related to medical devices.

The distinguished faculty include:

- Ivan Rajkovic Ph. D., Shelston IP, AUSTRALIA
- Emma MacFarlane Ph. D., MBM Intellectual Property Law, CANADA
- Bonan Lin Ph. D., Zhongzhi Law Office, CHINA
- Martin Huenges Ph. D., Maiwald Patentanwalts GmbH, GERMANY
- V. LakshmiKumaran, LakshmiKumaran & Sridharan, INDIA
- Janet M. McNicholas Ph. D., Bell, Boyd & Lloyd, USA
- Qingfen Hao, Dragon Law, JAPAN & CHINA

WHY ATTEND?

Strong IP positioning is essential to survive and thrive in the medical devices industry. Strategic planning in this area will pay off dividends in years to come and help to avoid possible expensive legal pitfalls later on.

Learn from the experts on how to formulate a solid IP strategy for your products and practice a corporate culture which adds to and supports the company's intellectual property assets, and exchange real-life experience with the panel and the other delegates.

WHO SHOULD ATTEND?

- **Professionals from the medical devices industry:** All those involved in the strategic management of their company's business; CEOs, VPs, managers of business development, corporate affairs, sales and marketing and product development.
- **Legal professionals** Private practice lawyers, in-house counsels, legal advisors, patent & trademark attorneys and agents will find this useful workshop to pinpoint an address the key IP issues faced by medical devices companies, so they can better advise their clients and employers in this area.
- **Others:** Business consultants, government officials, tech transfer professionals and investors interested in this sector.

19 July 2006 [6.30pm - 7.30pm, Crown Plaza Hotel]

Pre-Conference Welcome & Networking Reception
Sponsored by: Bell Boyd & Lloyd LLC



or Fax your completed registration form to +65 6733 5087

CONFERENCE PROGRAMME

DAY 1 Thursday, 20 July 2006

- 8.15 Registration and breakfast bakeries & coffee
- 8.30 **Official opening of the conference**
Chair person's welcome and opening remarks
- 9.15 **Keynote Presentation - Trends of Global Medical Technology Policies**
Ralph F. Ives, Executive Vice President, Global Strategy and Analysis, Association of Advanced Medical Technologies (AdvaMed), USA
- Governments around the world are facing increased demands from their people for better health care - as developing countries experience rising per capita GDP and as developed countries face aging populations. How can the medical technology industry best position itself to be seen as a key solution to these demands?
- 10.00 **An overview of the regulatory requirements for entry into the China & Japan markets**
Speaker to be advised
- 10.45 Refreshment break, networking and exhibition viewing
- 11.15 **Presentation by senior representative from multinational medical devices company**
- Case study on successful diversification or convergence, new technology and business opportunities in the medical devices industry.
- 11.45 **Recent developments and updates within the European regulations**
Clemens Mohr, Dipl.-Ing, Consultant, MT PromedT Consulting GmbH, Germany
- The presentation will give an overview about the recent and coming developments and news within the European regulations relevant for Medical Device manufacturers. The European Commission released the latest and final recommendation for changes to the **MDD**. Medical Devices manufacturers should be aware of some significant changes to be expected. Furthermore an introduction to the European Directives **WEEE** and **RoHS** and the related consequences for Medical Device Manufacturers will be given.
- 12.15 **Regulation of Combination Products by FDA**
Robert N Clark, M.S. RAC, President and Senior Consultant, Medical Device Regulatory Advisors, Inc., USA
- FDA's Office of Combination Products (OCP) has made important strides in the two years since it was established. This presentation focuses on the methods used by OCP to determine whether or not a product should be regulated as a combination product, how combination products are regulated within FDA, and what constitutes a Primary Mode of Action (PMOA). The requirements for submitting a request for determination (RFD) to FDA will also be discussed.

- 12.45 Networking Luncheon
- 2.00 **Product/Technology Demonstration-Available for sponsorship***
(If interested please email Mr Shubir Khattau at shubir.khattau@ibcasia.com.sg)
- 2.30 **Appraising the effectiveness of medical devices - An evidence-based user's perspective**
Edwin Chan Shih-Yen, Ph. D., Head of Evidence-Based Medicine and Director of the Singapore Branch, Australasian Cochrane Centre Clinical Trials & Epidemiology Research Unit, Singapore
- After an arduous and expensive regulatory approval process, medical device manufacturers are going to be aggressively marketing their product. Marketing literature and spin tends to be selective, brief and cannot be relied upon to give a balanced view. In this Age of Evidence-based Medicine, relevant effectiveness and safety data will have been collected and published. This talk will highlight the relevant principles of a valid study design and analysis which the user should bear in mind when appraising claims of effectiveness and recognizing issues that remain unanswered.
- 3.00 Refreshments, networking and exhibition viewing
- 3.30 **Panel Discussion: Translating patient needs and addressing healthcare provider requirements and integrating technology to come up with commercially viable medical devices**
- What are the elements which the users (doctors, payers, caregivers, patients) respond to?
 - How to market medical devices technologies – A one size fits all marketing and sales approach is not effective in today's constantly changing and evolving healthcare market where relationships between patient, healthcare giver, healthcare provider and the healthcare system are constantly evolving.
 - How customer marketing research can be used strategically to drive sales
- Delegates are given an opportunity to have their real-world issues addressed by the experts and benefit from the combined expertise of the panel which will consist of representatives from the industry, clinicians and healthcare policy-makers.
- 4.30 **Partnering and Investment Showcase**
Companies and organisations will be given an opportunity to showcase their innovative products, technologies and partnering needs during 15 minutes presentations.
- 5.30 - 7.00
Sponsorship opportunity available for Networking Reception. If interested please email Mr Shubir Khattau at shubir.khattau@ibcasia.com.sg

DAY 2 Friday, 21 July 2006

- 8.30 Registration and breakfast bakeries & coffee
- 9.00 **Keynote Presentation - Malaysia's medical devices regulation and global harmonization efforts**
Datuk Dr. Ir. M. S. Pillay Ph.D., Deputy Director General of Health, Ministry of Health, Malaysia
- The speaker will outline the current and future scenario of Malaysia's medical devices regulation. Malaysia's key roles in the global harmonization efforts for medical devices will be discussed.
- 9.45 **Presentation by senior representative of the Association of Malaysian Medical Industries (AMMI)**
Topic to be advised.
- 10.15 **Designed in Singapore, Sold in America**
Patrick Yi, Group CEO, SurgiLance, Singapore
- In 1999, SurgiLance was established based on a medical device developed in Singapore. Manufactured by partners in Malaysia and Indonesia, the SurgiLance safety lancet is now the 4th best selling product in the US competing with similar products from billion dollar medical companies.
- 10.45 Refreshment break, networking and exhibition viewing
- 11.15 **Product/Technology Demonstration-Available for sponsorship** (If interested please email Mr Shubir Khattau at shubir.khattau@ibcasia.com.sg)
- 11.45 **Re-imburement and Pricing guidelines for medical devices across the Asia-Pacific countries focusing on key markets like Australia, China & Korea**
Reenita Das, VP, Healthcare Asia Pacific, Frost and Sullivan, Australia
- In the last few years, medical devices segment has witnessed huge changes in the level of technology and its applications. With the governments under pressure to contain healthcare budgets and the level of competition intensifying, pricing has become one of the most important strategies for the device manufacturers to sustain growth. In this presentation, the trends in the reimbursements and pricing in the major Asian markets and how the device manufacturers can generate growth through pricing will be highlighted.
- 12.15 **Managing strategic partnerships: practical advice for Asia-Pacific MedTech companies**
Fredrik Nyberg, Managing Partner, Biomedical Strategy Consultants Pte Ltd, Singapore
- Getting the most out of collaborative partnerships
 - Working with inventors; clinicians; investors; consultants and regulatory firms; contract manufacturers and distributors

DAY 2 Friday, 21 July 2006

- 1.00 Networking Luncheon
- 2.00 Leveraging IP strategies to increase partnership and collaboration in the medical devices industry.
Senior representative from Bell, Boyd & Lloyd LLC, USA
- 2.30 Intellectual Property Protection of Medical Devices in Malaysia
David Ho, Director, Mindvault Sdn Bhd, Malaysia
 - Overview of the Malaysian Intellectual Property Regulatory Environment
 - Creating a commercial monopoly through trademark, copyright, patent, industrial design and trade secret protection
 - Issues in Intellectual Property licensing
 - Intellectual Property incentives and grants provided by the Government
- 3.00 **What next for the medical technology sector?**
Philip Greenfield, Publisher, CLINICA, World Medical Technology News, UK
A global perspective on the opportunities and trends, convergence and diversification in this highly-fragmented industry. The presentation will focus on key technology areas and analyze the major mergers and acquisitions in the medtech industry in recent years.
- 3.30 Refreshments, networking and exhibition viewing
- 3.45 **Panel Discussion: Funding of medical devices – emerging funding systems in Asia and investment opportunities in Asia**
This panel discussion will examine the state of medtech investing both from an investor's and from an entrepreneur's perspective.
 - What should Asian investors look for in medtech companies?
 - What do VC's look for in a company?
 - What technologies and types of companies are VC's currently financing?
 - How can Asian investors access the best global medtech deals?
 - How can Asian entrepreneurs access global VC financing?
 - How should the medical devices in healthcare be funded – emerging systems in Asia investment opportunities in Asia

Delegates are given an opportunity to have their real-world issues addressed by the experts and benefit from the combined expertise of the panel consisting of representatives from innovator and expanding companies, entrepreneurs and investors.
- 4.45 **Partnering and Investment Showcase***
Companies and organisations will be given an opportunity to showcase their innovative products and technologies and partnering needs during 15 minutes presentations.
- 5.30 **Close of conference**

MARK YOUR CALENDAR NOW FOR DX ASIA 2007



DIAGNOSTICS ASIA, 5 – 8 February 2007, Singapore

Following the success of the inaugural Dx Asia held in January this year, we are anticipating an even better and bigger international faculty and interesting mix of people interested in the development, launch and use of in vitro diagnostics in Asia.

For more information on speaking, sponsorship or attending, please contact Lynn Ng at tel:+65-6835 5107 or email: Lynn.Ng@ibcasia.com.sg

Rave Reviews from attendees of the inaugural:

“Congratulations IBC Asia, you have made Diagnostic Asia 2006, a Happening event. It has elevated the Molecular Diagnostics sector into another perspective, showing where Bioscience will be heading to and the strategies, each of the related industries will be taking.”

Mr. Kenji Tan, Marketing Director, Printer and Microfluidic Business Unit, STMICROELECTRONICS ASIA PACIFIC PTE LTD.

“Diagnostics Asia 2006 was, in my opinion, the best possible introduction for a clinician or scientist to the world of molecular diagnostics, providing the most appropriate and useful framework to discuss projects, liaisons with the industry and contacts with the main players of molecular testing. I hope it runs for many years to come”

Dr Manuel Saltoz-Tellez, Consultant Pathologist, Assistant Professor and Senior Research Scientist, National University Hospital and National University of Singapore

“Thanks for organising a great occasion for the like-minded to gather for diagnostics”

Dr Hong Siau, Managing Director, Asia Growth Venture Management Pte Ltd.

“We greatly enjoyed the conference, thank you for your excellent organisation of an informative and interactive program”

Dr Liz Jazwinska, Executive Director, New Business & Strategic Alliances, Johnson & Johnson Research Pty Ltd.

SPONSORSHIP & EXHIBITION OPPORTUNITIES

Heighten your corporate profile! This conference presents an excellent opportunity to showcase your expertise to an exclusive audience. Sponsorship packages can be tailored to meet your marketing requirements whilst exhibition offers the highest visibility for your products and services, enabling you to achieve your maximum ROI from your association with this conference.

Hurry!... slots are still available in the Conference Program for the **Product / Technology Demonstration by Solution & Service Providers.**

To discuss these options further, please contact **Shubir Khattau**, Director, Sponsorship & Exhibition at: shubir.khattau@ibcasia.com.sg or call him at **+65 6835 5134** for more details.

If undelivered, please return to:



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Mx Asia 2006

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the 4th Delegate
attends for FREE.**
*Only 1 discount scheme
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To expedite registration, please do not remove label.*

If you have already received a copy of this brochure, we apologise. For reasons of confidentiality, your full particulars were not available to IBC Asia (S) Pte Ltd for deduplication prior to mail drop.

RESERVE YOUR PLACE TODAY!

- Yes! I/We will attend the **Mx Asia 2006 Conference**, 20-21 July 2006, Crown Plaza Hotel, Kuala Lumpur, Malaysia
- Workshop A – The EU & US Market Workshop B – Bringing Medical Technologies to Market Workshop C – Intellectual Property Protection Strategy for Medical Devices
- I would like to sign up for a 10-day free online trial to Clinica Yes, I/We am/are AMMI members and are entitled to 15% discount.

1st Delegate

Name: Dr/Mr/Ms _____

Mobile _____

E-Mail _____

Job Title _____

Department _____

Company _____

Address _____

Post Code _____

Tel _____

Name & Title of Approving Manager _____

Main Business/Activity _____

Please tick I enclose my Cheque/Draft payable to **IBC Asia (S) Pte Ltd** I am paying by bank transfer (copy attached)
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I cannot attend this event but I would like to purchase the conference documentation @ US\$435 / S\$718 per set
 please put me on your mailing list

61053/ EMAIL

	EARLY BIRD RATE (register and pay before 22 May)	SPECIAL DISCOUNT RATE (register and pay before 19 June)	NORMAL RATE (register and pay after 19 June)
	Commercial	Commercial	Commercial
4 Days - 2 Day Conf + 1 Day w/s + 2 x Half-Day w/s	<input type="checkbox"/> US\$1895 / S\$3127	<input type="checkbox"/> US\$1995 / S\$3292	<input type="checkbox"/> US\$2095 / S\$3457
3 Days - 2 Day Conf + 1 Day w/s	<input type="checkbox"/> US\$1595 / S\$2632	<input type="checkbox"/> US\$1695 / S\$2797	<input type="checkbox"/> US\$1795 / S\$2962
2 1/2 Days - 2 Day Conf + Half-Day w/s	<input type="checkbox"/> US\$1395 / S\$2302	<input type="checkbox"/> US\$1495 / S\$2467	<input type="checkbox"/> US\$1595 / S\$2632
2 Day Conf ONLY	<input type="checkbox"/> US\$1095 / S\$1807	<input type="checkbox"/> US\$1195 / S\$1972	<input type="checkbox"/> US\$1295 / S\$2137
1 Day - 2 x Half-Day w/s	<input type="checkbox"/> US\$695 / S\$1147	<input type="checkbox"/> US\$695 / S\$1147	<input type="checkbox"/> US\$695 / S\$1147
1 Day w/s ONLY	<input type="checkbox"/> US\$795 / S\$1312	<input type="checkbox"/> US\$795 / S\$1312	<input type="checkbox"/> US\$895 / S\$1477
Half-Day w/s ONLY	<input type="checkbox"/> US\$395 / S\$652	<input type="checkbox"/> US\$395 / S\$652	<input type="checkbox"/> US\$495 / S\$817
	Academic/Govt/Hospital	Academic/Govt/Hospital	Academic/Govt/Hospital
4 Days - 2 Day Conf + 1 Day w/s + 2 x Half-Day w/s	<input type="checkbox"/> US\$1295 / S\$2137	<input type="checkbox"/> US\$1395 / S\$2302	<input type="checkbox"/> US\$1495 / S\$2467
3 Days - 2 Day Conf + 1 Day w/s	<input type="checkbox"/> US\$995 / S\$1642	<input type="checkbox"/> US\$1095 / S\$1807	<input type="checkbox"/> US\$1195 / S\$1972
2 1/2 Days - 2 Day Conf + Half-Day w/s	<input type="checkbox"/> US\$895 / S\$1477	<input type="checkbox"/> US\$995 / S\$1642	<input type="checkbox"/> US\$1095 / S\$1807
2 Day Conf ONLY	<input type="checkbox"/> US\$695 / S\$1147	<input type="checkbox"/> US\$795 / S\$1312	<input type="checkbox"/> US\$895 / S\$1477
1 Day - 2 x Half-Day w/s	<input type="checkbox"/> US\$495 / S\$817	<input type="checkbox"/> US\$495 / S\$817	<input type="checkbox"/> US\$595 / S\$982
1 Day w/s ONLY	<input type="checkbox"/> US\$495 / S\$817	<input type="checkbox"/> US\$495 / S\$817	<input type="checkbox"/> US\$595 / S\$982
Half-Day w/s ONLY	<input type="checkbox"/> US\$295 / S\$487	<input type="checkbox"/> US\$295 / S\$487	<input type="checkbox"/> US\$395 / S\$652

Fee includes luncheons, refreshments and complete set of documentation. It does not include the cost of accommodation and travel.

CANCELLATIONS / SUBSTITUTION

Cancellations received in writing before 30 May 2006, will be refunded less **US\$200 / S\$330** administration fee. Thereafter, cancellations are not refundable. Participants may be substituted at any time.

DATA PROTECTION

The personal information shown on this brochure, and / or provided by you, will be held on a database and may be shared with companies in the Informa Group in the UK and internationally. Sometimes your details may be obtained from, or made available to, external companies for marketing purposes. If you do not wish your details to be used for marketing purposes, please write to our Database Manager, IBC Asia (S) Pte Ltd.

HOTEL INFORMATION

**Crown Plaza Hotel
Kuala Lumpur**
Jalan Sultan Ismail
50250 Kuala Lumpur,
Malaysia
Tel: +603 2148 2322
Fax: +603 2146 3895
Contact: **Stephanie Cheong**

5 WAYS TO REGISTER

- Mail** the attached registration form with your cheque to **IBC Asia (S) Pte Ltd**, No. 1 Grange Road, #08-02, Orchard Building, Singapore 239693.
- TEL:** (65) 6514 3180
 FAX: (65) 6733 5087 (65) 6736 4312

E-MAIL:
register@ibcasia.com.sg

WEB:
www.ibc-asia.com/registryform.htm

PAYMENT

- All payments should be made in US or Singapore dollars
- Payments by US\$ / S\$ bank draft or cheque should be made in favour of "IBC Asia (S) Pte Ltd" payable in Singapore.
 - Payment by telegraphic transfer in US\$ or S\$ must be made to:
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A/C No: 260-457866-178 (USD)
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IMPORTANT NOTE:

Please quote the name of the delegate and event title on the advice when remitting payment. Bank charges are to be deducted from participating organisations own accounts. Attendance will only be permitted upon receipt of full payment. Participants wishing to register at the door are responsible to ensure all details are as published. IBC Asia will not be responsible for any event re-scheduled or cancelled.

REGISTER NOW! FAX BACK TO (65) 6733 5087 / 6736 4312